

## ScottMadden Examines Global Business Services at North American Shared Services Leaders' Summit

**ATLANTA, GA – (October 26, 2015)** – ScottMadden, Inc., a general management consulting firm, recently sponsored and presented at sharedserviceslink's North American Shared Services Leaders' Summit. This event included various sessions by ScottMadden focused on global business services (GBS).

Brad DeMent, partner and finance and accounting practice area leader at ScottMadden, and Trey Robinson, partner at ScottMadden, facilitated a session focused on the five ways to avoid GBS dysfunction. Leading organizations are recognizing the business value of GBS beyond the transactional cost and operational efficiencies associated with shared services and outsourcing. "As traditional shared services evolve to GBS, organizations must consider ways to grow while optimizing processes, delivering innovation, and focusing on the customer," said Mr. Robinson.

Mr. Robinson also chaired the GBS stream and presented a session entitled "Living Up to the Hype – What Defines a True GBS?" This session reviewed the definition of GBS and the characteristics of the model. Attendees gained insight into the challenges and benefits of moving their shared services organization to this new delivery model. "We were excited to share practical experience about roadblocks to avoid so that companies can realize the significant value of moving to a GBS model," said Mr. Robinson.

To request copies of the presentations or to schedule an interview to discuss finance transformation, please contact us at [info@scottmadden.com](mailto:info@scottmadden.com).

### **About sharedserviceslink**

Sharedserviceslink is a global business community whose mission is to facilitate the evolution and maturity of the shared services market. Our 25,000 members share best practice insights and industry developments through our conferences, webinars, and reports.

### **About ScottMadden's Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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