

## ScottMadden Shares the Top Three Things Executives Need to Consider for the Shifting Competitive Market Landscape

**ATLANTA, GA – (January 16, 2018)** – ScottMadden, Inc., one of North America’s leading general management consulting firms, will soon join industry leaders as executive sponsor and presenter at S&P Global Market Intelligence’s 31<sup>st</sup> Annual [Power and Gas M&A Symposium](#). The event, being held January 31–February 1 in New York City, will explore the financial markets upon which we depend and the deal space within those markets.

Deals are getting done, but is the ground underneath us shifting in some fundamental ways? During the event, [Stuart Pearman](#), partner and energy practice leader at ScottMadden, will share insights from ScottMadden’s latest “[Energy Industry Update – Generation to Generation: An Energy Evolution](#).” The publication, received by more than 10,000 industry leaders, provides perspective on the top issues and trends in the energy landscape. During the special, interactive breakout session, Mr. Pearman will lead a discussion on three topics that could be game changers:

- Wholesale Markets: What’s happening and who’s in charge here?
- Solar: Could the [trifecta](#) tip the scales and make solar the best horse to ride?
- Community Choice Aggregation: Is this retail choice déjà vu all over again?

“This is an amazing time in our industry. So many things we have taken as givens...may no longer be. The S&P Power and Gas M&S Symposium attendees are top notch and discussion at our breakout sessions has always been lively and thought provoking. We look forward to our sessions in New York!” said Mr. Pearman.

To learn more about the direction and magnitude of changes in our industry, and the forces in play, download [The ScottMadden Energy Industry Update](#).

### About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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