

ScottMadden Discusses Wind Generation O&M Strategies in North American Clean Energy Magazine

ATLANTA, GA – (September 20, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, is featured in the latest issue of North American Clean Energy magazine. [This article](#), featured in the September/October issue, provides insight on lessons learned in operational excellence from conventional generation and discusses the best approach to a success path for wind operators.

“The North American wind industry has reached an inflection point. No longer a small but growing part of the electricity mix, wind has reached a scale that calls for a greater focus on how the fleet is operated and maintained. For the past 15 years, the key to success has been primarily driven by development: the ability to bring the project to completion with OEM support. As warranties expire and more wind generation operators choose to insource operations and maintenance (O&M), the key to success in the future will be increasingly derived from the quality of the operations and maintenance of the generating assets,” wrote [Todd Williams](#), partner and fossil practice co-leader at ScottMadden.

For more information on wind generation, please [contact us](#).

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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