

## ScottMadden to Chair and Present at SSON's Finance Transformation Forum

**ATLANTA, GA – (August 27, 2015)** – ScottMadden, Inc., a general management consulting firm, is proud to join leading industry players as a sponsor and presenter at SSON's [Finance Transformation Forum](#) taking place September 16–18, 2015, at the Hyatt Regency McCormick Place in Chicago, Illinois. This event will include various tracks, case studies, and presentations covering the entire spectrum of finance and accounting challenges in shared services. [Brad DeMent](#), partner and finance and accounting practice area leader at ScottMadden, will serve as conference chair.

Mr. DeMent will present two workshops geared toward the transformation of a finance organization. The session, "How to Build the Business Case for a Successful Finance Transformation and Win Over the Skeptics," will focus on the essential activities to plan, launch, and stabilize a new finance operation, including critical success factors for building business cases, top-ten implementation challenges, and three keys to post-launch success. The session, "How to Create the Next Layer of Value in Mature Finance Transformation Operations," will discuss the five-guiding principles to move beyond stage one of transformation.

Additionally, Mr. DeMent will serve as moderator for the panel, "How to Achieve 'Express' Transformation: Fast-Track Your Way to Implementation and Adoption." For those where a three to five year finance transformation roadmap is not in the cards, this panel will focus on how and when it's okay to sprint to the finish line for the sake of speed. Panelists will include Talyn Kazazian of Rogers Communications and Monalisa Chowdhury of Primerica, Inc.

"I look forward to providing practical guidance, tools, and techniques to help attendees elevate their finance suites to the next level," says Mr. DeMent.

To request copies of the workshop presentations or to schedule an interview to discuss finance transformation with Mr. DeMent, please contact us at [info@scottmadden.com](mailto:info@scottmadden.com).

### **About ScottMadden's Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning

through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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