

## ScottMadden and ADP to Co-Sponsor Shared Services Executive Forum

*Bringing the executive leadership of world-class shared services organizations together to share best practices*

**ATLANTA, GA – (April 28, 2014)** – ScottMadden, Inc., a general management consulting firm, and Automatic Data Processing, Inc. (ADP) are pleased to co-sponsor the 16th Semi-Annual Shared Services Executive Forum taking place April 30–May 1 in Dallas, TX. This forum, hosted by Northrop Grumman, is designed specifically for executives who have implemented shared services and are looking for ways to enhance the services provided to their organizations while improving efficiencies and shareholder value.

This complimentary forum will feature informal networking opportunities and peer-to-peer discussions on key areas of interest including:

- Shared services value proposition
- Branding and marketing for shared services
- Mobile applications for service delivery
- Creating a multi-function tier 1 model, including skills and tools needed
- Investing in your shared services workforce
- Knowledge management

“We began this unique event eight years ago and are excited to bring together this group of industry leaders. The participants drive the agenda and value the small, interactive nature of the discussion, which differentiates it from larger events,” says [Karen Hilton](#), partner at ScottMadden.

To learn more about this event, please [contact us](#).

### **About ScottMadden’s Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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