

ScottMadden to Sponsor and Present at Grid Transformation Summit 2015

Transforming Regulatory Policies, Business Models, and Grid Technologies to Seize Profits from the Future Grid

ATLANTA, GA – (April 20, 2015) – ScottMadden, Inc., one of North America’s leading energy consulting firms, is proud to join industry thought leaders as a sponsor at Infocast’s [Grid Transformation Summit 2015](#), being held April 27–29, 2015, at ONE UN New York. The summit will bring together national and state regulators; power industry leaders; commercial energy managers; DG; and energy storage and grid modernization technology vendors to discuss the path forward to a next generation distributed energy system. They will delve into potential solutions for regulatory hurdles impacting the ability of many players to develop profitable business cases and models. Summit participants will also examine the prospects for technology solutions to many of today’s most vexing problems with an evolving grid.

[Michael Morley](#), manager at ScottMadden, will moderate the panel discussion, “Business Model and Policy Transformation—How Do Utilities Profitably Get into Distributed Solar, DG, and Microgrid Markets?” Mr. Morley stated, “Advances in technology have led to increased penetration of DG and more direct use. These changes to the marketplace, compounded with flat demand growth for many utilities, are driving a need for utilities to adapt by investing in distributed solar, DG, and microgrids. These types of investments are significantly different from those previously made by utilities and require new frameworks for evaluation and rules for regulation. This panel will discuss these opportunities and how different organizations are addressing them.”

Interested parties who have not already registered for the summit are eligible to receive a special 15% discount off the conference registration fee, courtesy of ScottMadden. Registration with this preferred pricing can be done by accessing the [registration form](#) and using the discount code **150511**.

About ScottMadden’s Energy Practice

We know energy. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of

energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

About Infocast

For over 25 years, Infocast has produced the highest quality events, tailored to the needs of the industries they serve. They intensively research the marketplace, pulling from an extensive network of experts to give industry professionals the information and connections to succeed.

###

Media contact:

Titi Ellis

titiellis@scottmadden.com

919-781-4191