

ScottMadden to Present at IQPC's HR Shared Services & Outsourcing Summit

ATLANTA, GA – (April 9, 2014) – ScottMadden, Inc., a general management consulting firm, is proud to sponsor IQPC's 15th Annual [HR Shared Services & Outsourcing Summit](#) to be held Monday, May 19, through Wednesday, May 21, at the Chicago Marriott Downtown in Chicago, IL. This semi-annual event promotes interaction with HR professionals through invaluable case studies, instructional workshops, interactive panel discussions, best practices, and lessons learned in the HR shared services journey.

[Tina Krebs](#) and [Scott Manning](#), partners at ScottMadden will present, "Global Business Services vs. Shared Services." This workshop will help shared services practitioners rethink the traditional model of shared services with two main topics: 1. combining shared services and outsourcing into one integrated global business services framework, and 2. the differences between a global business services strategy and the narrower focus of shared services.

Mrs. Krebs and Mr. Manning will also present, "Human Resources Shared Services Benchmarking Highlights – How Do you Compare?" In this session, ScottMadden will present highlights from its third annual HR Shared Services Benchmarking Study. Designed by ScottMadden and facilitated by AQPC, this study provides reliable, comparative benchmarking data that companies can use to improve the efficiency and effectiveness of HR shared services.

Lastly, Mr. Manning will moderate the panel, "Surviving the HR Content Avalanche." This session will focus on the best practices in creating, collecting, and organizing HR-related content to maximize business impact and increase customer satisfaction.

If you have not registered, you are eligible to receive a special 20% discount off the registration fee, courtesy of ScottMadden. To receive this rate, please enter promo code 15HRSSO_SCOTTMADDEN at www.hrssoutsourcing.com, send an e-mail to enquiry@iqpc.com, or call 1-800-882-8684.

For more information about this event, please click [here](#).

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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