

ScottMadden Releases Survey – Transformation Ahead for the Traditional Utility Business Model from Distributed Generation?

Are changes a big deal for the utility business model? When will changes take place?

ATLANTA, GA – (April 2, 2014) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently sponsored and presented at Edison Electric Institute’s (EEI) Strategic Issues Roundtable in Charleston, South Carolina.

At this event, [Stuart Pearman](#), partner and energy practice leader at ScottMadden, led a discussion on “[How I Learned to Stop Worrying and Love Distributed Resources](#),” examining the drivers and implications of business model changes due to distributed generation.

At the Roundtable, 40 leading energy utility strategists participated in a survey about changes to the energy utility business model due to distributed generation. 95% believed that change would be either a major evolution or transformative and disruptive, with more than half opting for transformative and disruptive; however, more than two thirds do not believe the changes will take place until the next decade, 2020–2030.

“It was great to hear the insights of so many industry strategists at the EEI Strategic Issues Roundtable. They expect significant change for the utility business model; however, they believe there is time to prepare. So do we,” said Mr. Pearman.

For more information about this survey, please [contact us](#).

About ScottMadden’s Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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