

ScottMadden to Partner with Christensen Associates Energy Consulting to Chair EUCI's Rate Design Conference

Dealing with Emerging Utility Challenges by Improving Rate Design and Customer Communications

ATLANTA, GA – (August 25, 2015) – ScottMadden, Inc., one of North America's leading energy consulting firms, is pleased to join [Christensen Associates Energy Consulting](#) as a sponsor and presenter at EUCI's 13th Annual [Rate Design Conference](#) being held September 28–29 at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee. This event, which is focused on rate design strategies for meeting regulatory objectives, will examine the pros, the cons, what's worked, and what hasn't.

[Rick Starkweather](#), partner and regulatory practice leader at ScottMadden, will partner with [Dan Hansen](#), vice president of Christensen Associates Energy Consulting, to chair the conference.

"We are pleased to be working with EUCI and Christensen Associates Energy Consulting again this year," says Mr. Starkweather. "In particular, I am looking forward to the session on communicating price changes. Having worked with several utilities over the past year on their new rate filings, it has become evident that developing appropriate messaging about proposed tariff changes to customers and other stakeholders is critical."

One of the sessions, "Commissioners' Perspectives on Rate Design," will allow each Commissioner to provide a brief regulatory overview on rate design issues in their respective states, particularly with respect to addressing emerging issues such as distributed generation, electric vehicles, dynamic pricing, and conservation. This session will also include a panel discussion on evolving regulatory concerns with energy policy initiatives. Panelists will include Jeremy Oden of Alabama Public Service Commission and Herbert Hilliard of Tennessee Regulatory Authority. Dr. Hansen will serve as moderator.

"I'm excited about the speakers we have lined up. Our mix of utility staff, regulators, and industry experts will provide great information about how utilities are dealing with the challenges presented by distributed generation, how they are communicating rate changes, and methods to deal with regulatory lag," says Dr. Hansen.

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

About Christensen Associates Energy Consulting, LLC

[Christensen Associates Energy Consulting](#) is a wholly owned subsidiary of Laurits R. Christensen Associates, Inc., which was founded in 1976. We produce theoretically grounded and cutting-edge analysis to help energy market participants and regulators respond to the novel changes confronting the industry. We are a nimble small business that excels at finding creative, efficient paths to deliver superb results. We take a long view of the energy industry, both historically and into the future, and we keep our institutional expertise on your projects with excellent consultant retention rates. As an employee-owned consultancy, our staff is committed to our clients' success in a way that other firms cannot match.

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