

## ScottMadden to Present at EUCI's Transforming the Utility Business Model Conference

*Utilities and Distributed Resources: How I Learned to Stop Worrying and Love the Bomb!*

**ATLANTA, GA – (August 21, 2014)** – ScottMadden, Inc., one of North America's leading energy consulting firms, is proud to join leading industry players as a presenter at EUCI's [Transforming the Utility Business Model Conference](#) being held August 25–26, 2014, at the Marriott Medical District in Chicago, Illinois. This event will examine how utilities can move ahead of the transformation curve and study utilities currently meeting these challenges.

This event will feature a presentation from [Stuart Pearman](#), partner and energy practice leader, titled, "Utilities and Distributed Resources: How I Learned to Stop Worrying and Love the Bomb!" There is a great deal of hype about distributed generation disrupting the traditional utility business model, but what will really happen? Is this an evolution or a revolution in the utility business? This session will explore what utilities should do now strategically, in the regulatory space, and in public policy advocacy.

If you have not yet registered, you are eligible for a limited 15% discount off of the full conference rate, courtesy of ScottMadden. To register with this preferred pricing, please visit the [registration page](#) and apply the discount code UBMJP.

### About ScottMadden's Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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