

## ScottMadden to Discuss Global Business Services at North American Shared Services Leaders' Summit

**ATLANTA, GA – (October 5, 2015)** – ScottMadden, Inc., a general management consulting firm, is proud to join leading industry players as a sponsor and presenter at sharedserviceslink's North American Shared Services Leaders' Summit taking place October 6–8, 2015, at the Westin Peachtree Plaza in Atlanta, Georgia. This event will include various streams focused on analytics, global business services (GBS), and global process ownership.

Brad DeMent, partner and finance and accounting practice area leader at ScottMadden, and Trey Robinson, partner at ScottMadden, will facilitate a learning lab entitled, "Five Ways to Avoid Global Business Services Dysfunction." Leading organizations are recognizing the business value of GBS beyond the transactional cost and operational efficiencies associated with shared services and outsourcing. This session will help attendees learn how to:

- Define a more holistic approach to servicing diverse regions and countries
- Expand to non-traditional and higher value services
- Infuse innovation: Are predictive analytics or robotics in your future?
- Regain focus on business responsiveness and relationships
- Create end-to-end process models and structures

Mr. Robinson will also chair the GBS stream and present the session, "Living Up to the Hype – What Defines a True GBS? What Challenges Can You Expect and What Are the Benefits?" This session will review the definition of true GBS and the characteristics of the model. Attendees will also gain insight into the challenges of the transition and discover the benefits of moving their shared services organization to this new delivery model.

"As adoption of global business services continues to grow, we are excited to share practical guidance that will help companies avoid the pitfalls that prevent them from achieving the benefits they desire," says Mr. Robinson.

To request copies of the lab presentation or to schedule an interview to discuss finance transformation, please contact us at [info@scottmadden.com](mailto:info@scottmadden.com).

### **About ScottMadden's Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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