

ScottMadden to Release Winter 2015 Energy Industry Update

Energy Industry Update – Changes: Turn and Face the Strange

ATLANTA, GA – (January 20, 2015) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will soon release its latest edition of the Energy Industry Update, a report received by more than 10,000 industry leaders nationwide. Themed “Changes: Turn and Face the Strange,” this highly anticipated semi-annual report will feature ScottMadden’s perspective on significant events and emerging trends in the industry.

In this edition, ScottMadden will offer insights on a number of strategic issues including the German transition from traditional energy sources like nuclear to renewable resources, the U.S. Environmental Protection Agency’s proposed Clean Power Plan, how utilities are looking with interest at electric vehicles, and natural gas prices and gas production from shale. This edition will introduce an attractive new design and interactive features to help our readers get the most out of the information at hand.

To ensure the latest complimentary edition lands in your inbox as soon as it is released, subscribe [here](#). To download the prior issue, the Summer 2014 ScottMadden Energy Industry Update, please click [here](#).

For more than a decade, the ScottMadden Energy Industry Update has been the catalyst for strategic discussion, debate, and decisions. The Energy Industry Update has become the go-to source for more than 10,000 executive leaders to stay abreast of and get insights on the industry’s major trends. In just the last four years, readership has increased by more than 60%.

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

###

Media contact:
Mary Tew

marytew@scottmadden.com
919-714-7628