

ScottMadden to Release Preliminary Renewable Energy Benchmark Report at SEPA's Utility Solar Conference

ATLANTA, GA – (April 15, 2014) – ScottMadden, Inc., one of North America's leading energy consulting firms, recently partnered with the Solar Electric Power Association (SEPA) to conduct a multi-client benchmarking study on renewable energy organizational structure within North American electric utilities. This study benchmarked key renewable energy activities and functions within participating utilities and examined how different utilities organized their renewable energy groups and functions. Example metrics analyzed included FTE/megawatt of renewable energy and FTE/1,000 interconnections.

Summary results will be presented at SEPA's [Utility Solar Conference](#) (USC) to be held Tuesday, April 29–Wednesday, April 30, at the Newport Beach Marriott in Newport Beach, CA. This event provides an opportunity for utilities to share experiences, ideas, and strategies for improving, expanding, or developing a solar strategy.

[John Pang](#), partner at ScottMadden, and Mike Taylor, director of research at SEPA, will co-present, "Organizational Strategy: How Utilities are Restructuring to Best Manage Renewable Growth." This session will present initial findings from the benchmarking study including:

- How different utilities organize their renewable energy groups, activities, and benchmarks for key renewable energy activities
- The related level of effort and metrics to measure investment and outcomes

About ScottMadden's Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

About Solar Electric Power Association

The Solar Electric Power Association (SEPA) is an educational non-profit dedicated to helping utilities integrate solar power into their energy portfolios for the benefit of the utility, its



Smart. Focused. Done Right.

ScottMadden, Inc.
3495 Piedmont Road
Building 10, Suite 805
Atlanta, GA 30305
404-814-0020
scottmadden.com

customers, and the public good. With 900 utility and solar industry members, SEPA provides unbiased utility solar market intelligence, up-to-date information about technologies and business models, and peer-to-peer interaction. From hosting national events to providing utility strategies, SEPA helps utilities make smart solar decisions. For more information, visit www.solarelectricpower.org | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

###

Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628

