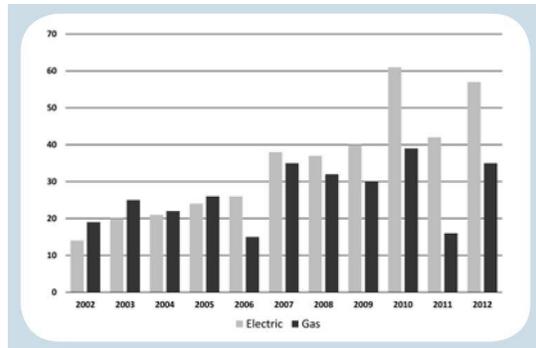


# ScottMadden Insight: Improving Regulatory Outcomes

*Regulation–Rates: Improving Regulatory Outcomes: Reengineering the Rate Case*

**ATLANTA, GA – (March 12, 2013)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released, “[Improving Regulatory Outcomes: Reengineering the Rate Case](#).” This article, written by Richard D. Starkweather, partner and regulatory practice leader at ScottMadden, was published in the March 2013 Wiley Periodicals, Inc. monthly journal, *Natural Gas & Electricity*.



Number of Rate Cases Approved

The number of rate cases filed each year by electric and gas utilities has consistently increased during the past decade. Some utilities are taking a more structured approach and re-engineering rate case development processes. By doing so, utilities can dramatically improve the outcome of future rate cases. “Based on an analysis of recent rate case decisions, utilities were awarded only 57 percent of the amounts requested. Clearly there is room for improvement,” said Mr. Starkweather. “However some companies are getting it right. We discuss this more structured approach in our article.”

Additionally, ScottMadden will sponsor and present at EUCI’s 11<sup>th</sup> annual regulatory conference themed, “[Improving Regulatory Outcomes and Enhancing Ratemaking Processes](#),” being held Tuesday, May 21–Wednesday, May 22 at the Westgate Hotel in San Diego, California. This event, presented by EUCI, will be co-chaired by Mr. Starkweather and Michael O’Sheasy, Vice President of Christensen Associates Energy Consulting.

For 30 years, ScottMadden has been a leader in energy consulting, serving more than 200 energy organizations, including 20 of the top 20 energy utilities. ScottMadden has completed thousands of successful projects and provides practical expertise in nuclear, fossil, renewables, transmission, distribution, Smart Grid, gas, regulatory, and a host of other areas. ScottMadden: an exceptional consulting experience.

## About ScottMadden, Inc.

ScottMadden is a management consulting firm delivering customized, practical solutions for clients in energy, clean tech & sustainability, corporate & shared services, and the federal government. ScottMadden’s collaborative, small-team approach, coupled with deep content knowledge, experience, and insight, delivers an exceptional consulting experience and superior results. To learn more, please visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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