

ScottMadden to Discuss the Future of Energy at the GEO-Energy Summit & Educational Forum 2014

ATLANTA, GA – (November 10, 2014) – ScottMadden, Inc., one of North America’s leading energy consulting firms, is proud to join leading industry players as a presenter at the [GEO-Energy Summit & Educational Forum](#) being held November 12–13, 2014, at the U.S. Space and Rocket Center’s Davidson Auditorium and Education Training Facility in Huntsville, AL. This forum offers an educational program to discuss the synergies among geospatial technology and energy resiliency and explore how to leverage the collective expertise in geospatial information and energy management to provide for domestic homeland security and energy independence.

[Ian Falk](#), director at ScottMadden, will serve as a panelist for the session, “The Future of Energy.” This panel will explore the future of energy in the United States with a focus on electricity. Key topics will include a discussion of the potential winners and losers in the future marketplace, the role customers and the traditional utilities will play, and the real underlying drivers that will cause a shift in how the market works today. Additional panelists will include: Jay Stowe of Huntsville Utilities; Dr. Jim Pasch of Sandia National Labs; and Brian Robinson of the Department of Energy (DoE). Joe Hoagland of TVA will serve as moderator.

“With such a diverse and knowledgeable panel, with representatives from a local utility, federal agencies such as the DoE, and the private industry, the varied perspectives should lead to a great discussion. I look forward to learning from the other panelists and providing some of my perspective,” said Mr. Falk. “There has been a fair bit of discussion touting the impending downfall of the traditional electric utility. I believe there is still opportunity for change to protect aspects of the traditional model, but things will be different than they have been in the past. The sooner utilities recognize their situation and act, the better off they will be in the long run.”

About ScottMadden’s Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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