

ScottMadden Explores Strategic Planning in Public Power and Cooperatives in New Report

ATLANTA, GA – (December 16, 2015) – ScottMadden, Inc., one of North America’s leading energy consulting firms, has released a report on [strategic planning in public power and cooperatives](#). Leveraging our 30 years of energy expertise, this new report examines what is unique about public power and cooperatives, as well as the process for gaining coherence and alignment.

Gaining coherence and alignment is extremely important, but it can be challenging. The initial strategic priorities should be developed by the Board, but heavily influenced by management. Management must then connect the priorities to the business plan and drive execution. This report reviews the approach and success factors for achieving coherence and alignment related to the players involved (the Board and management), preparation, plan development, output, and execution and monitoring.

“It’s always exciting and interesting to work with public power and cooperative organizations with their strategic planning processes,” said [Brad Kitchens](#), president and CEO at ScottMadden. “The Boards don’t review and approve strategic plans, they help build them. The leadership brings the content and provides direction, but coherence and alignment are achieved because both parties (Board and leadership) are equally invested in the process and the outcome.”

For more information on strategic planning in public power and cooperatives, please [contact us](#).

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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