

ScottMadden and RTI Assist Bruce Power with the Industry's Leading Emergency Response Program

ATLANTA, GA – (October 8, 2014) – ScottMadden, Inc., one of North America's leading energy consulting firms, recently joined forces with RTI International, one of the world's leading research institutes, to implement the nuclear industry's leading emergency response program. Bruce Power, the world's largest-operating nuclear facility, requested the help of ScottMadden and RTI to devise and deploy a strategy that would improve emergency response communications and bolster their radiological-monitoring systems.

ScottMadden and RTI helped formulate and execute a strategy that would allow Bruce Power to take a leadership position within the industry in the post-Fukushima era. The team conducted a gap assessment, designed and deployed a state-of-the-art remote radiological-monitoring system, and customized a centralized, analytical software tool that enabled all responders to access a "single version of the truth" in the event of an emergency. These new tools and associated processes significantly reduce the risk of radiation exposure for first responders in the field and diminish the potential for erroneous or conflicting data that could hamper response efforts in a rapidly evolving situation.

"This new analytical dashboard doesn't just aid Bruce Power in an emergency," said Frank Saunders, vice president, Nuclear Oversight and Regulatory Affairs at Bruce Power. "We are making it available to several key agencies in Ontario. So we all have access to the same information and can communicate effectively to protect the public during an emergency."

"This new system puts our emergency management center team in the driver's seat," said Dan McArthur, manager, Emergency Management at Bruce Power. "Our employees will have all the information they need at their fingertips to make informed decisions that will keep our community and our workers safe."

"Bruce Power's emergency response program will become the model for the industry and incorporates the lessons learned from the Fukushima Daiichi event," says [Sean Lawrie](#), partner at ScottMadden.

To view this case study, please click [here](#).

About RTI International

RTI International is one of the world's leading research institutes, dedicated to improving the human condition by turning knowledge into practice. Our staff of more than 3,700 provides research and technical services to governments and businesses in more than 75 countries in the areas of health and pharmaceuticals, education and training, surveys and statistics, advanced technology, international development, economic and social policy, energy and the environment, and laboratory testing and chemical analysis. For more information, please visit www.rti.org.

About ScottMadden's Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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