

## ScottMadden Energy Industry Update: Facing the “Strange” – Electric Vehicle Sales Trends and Business Model Analysis

**ATLANTA, GA – (April 15, 2015)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released its newest edition of the [Energy Industry Update](#). This semi-annual publication offers our inside view of major events and emerging trends in the energy industry. This edition includes an in-depth analysis of electric vehicle (EV) sales trends and business models.

ScottMadden’s Energy Industry Update explores how EVs continue to make inroads and utility and other companies in this sector seek the right charging infrastructure and business models.

“Electric vehicle sales continue to grow, aided by favorable state policies and improving technology, and utilities are warming to the business opportunities for EVs and related infrastructure. Low gasoline prices continue to be a headwind, but not as significant as one might fear. Nonetheless, consistency in policy is critical. For example, recent legislative activity in Georgia—rolling back state incentives and imposing EV fees—could dampen what has been a strong EV market. This is an unfortunate development for areas like Atlanta that are plagued by ozone problems,” said [Randy McAdams](#), partner at ScottMadden.

To view or download the EV analysis featured in ScottMadden’s Energy Industry Update, click [here](#).

### About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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