

ScottMadden to Sponsor and Present at EUCI's Conference

Rate Design Strategies for Meeting Regulatory Objectives

ATLANTA, GA – (June 3, 2014) – ScottMadden, Inc., one of North America's leading energy consulting firms, is pleased to sponsor and present at the EUCI 12th Annual [Conference](#) which is focused on rate design strategies for meeting regulatory objectives. This event, being held June 22–23 at the Denver Marriott City Center in Denver, Colorado, will examine the pros, the cons, what's worked, and what hasn't in this "bottom-line" component of a utility's business model.

[Chris Apple](#), director at ScottMadden, will present, "What Are the Regulators Looking For?" This session will summarize the results of the forum and engage conference participants in a dialogue on those topics.

[Rick Starkweather](#), partner and regulatory practice area leader at ScottMadden, will partner with Dan Hansen, vice president of Christensen Associates Energy Consulting, LLC, to chair the conference and facilitate discussions amongst the participants, including moderating speaker panels at the end of each day. These interactive sessions will allow conference attendees to ask questions about any rate design presentation, issue, or problem. Attendees will:

- Learn what the industry experts think about their specific issues
- Gain knowledge and insights into the industry's problems
- Obtain advice and direction for their next rate case or initiative

"Utilities across the industry continue to look for ways to improve cost recovery in the face of limited sales growth, ongoing infrastructure investments, and for many, the increasing penetration of renewables," says Mr. Starkweather. "This conference is designed to help participants learn more about the different cost-recovery and regulatory mechanisms in use today, as well as rate design options for addressing higher penetrations of distributed generation."

Additionally, Mr. Starkweather, Mr. Apple, and Timothy Zeldenrust, vice president of PowerPlan, Inc., will present a post-conference workshop, "Improving Regulatory Outcomes: A How-to Guide." This session will examine how utilities have streamlined their rate case development and filing processes, reducing errors, improving cycle times, and achieving better regulatory outcomes.

About ScottMadden's Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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