

ScottMadden and ADP Co-Sponsor Forum on Shared Services

ATLANTA, GA – (May 15, 2014) – ScottMadden, Inc., a general management consulting firm, and ADP, an American provider of business outsourcing solutions, recently co-sponsored the 16th Semi-Annual Shared Services Executive Forum in Dallas, TX.

This forum, hosted by Northrop Grumman, encouraged a discussion and exchange of ideas among executive leadership of world-class shared services organizations and provided an opportunity to share best practices on the following discussion topics:

- Shared services value proposition
- Branding and marketing for shared services
- Mobile applications for service delivery
- Multi-function Tier 1 model
- Investing in the shared services workforce
- Knowledge management

“I thought the Forum was worthwhile and a great venue to meet others dealing with the same issues and to share ideas,” said an Executive Forum participant.

“The smaller size of this event and the participant driven agenda provided an engaged and interactive group. Whether it was learning from multi-functional operations, global business services considerations, or tactics for developing today's workforce, we had leaders sharing their perspectives and experiences,” said [Jerred Crosby](#), partner at ScottMadden. “We also arranged some functional breakout sessions to discuss mobile applications and their impact on service delivery. The enthusiasm on this topic allowed for some very pointed discussions on strategy, security, integration, device management, and on-the-spot problem-solving.”

To learn more about future events, please [contact us](#).

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628