

ScottMadden to Chair and Present at SSON's Shared Services & Outsourcing Summit Canada

Helping You Take Your Organization to the Next Level

ATLANTA, GA – (June 25, 2015) – ScottMadden, Inc., a general management consulting firm, is proud to join leading industry players as a sponsor and presenter at the 2nd Annual [Shared Services & Outsourcing Summit Canada](#) to be held June 20–22, 2015, in Toronto. This three-day event will provide shared services leaders access to the latest leading edge tools and strategies for leveraging shared services to maximize employee productivity, enable increased agility, drive innovation, and significantly reduce operational costs. [Brad DeMent](#), partner and finance and accounting practice area leader at ScottMadden, will serve as conference chair.

Stagnation can be your worst enemy. In the pre-conference workshop, “What’s Next for Shared Services Organizations?,” Mr. DeMent and [Jerred Crosby](#), partner at ScottMadden, will discuss the five-guiding principles to move beyond the traditional shared services concepts.

Mr. Crosby will also present, “How to Ensure You Have the Right Mix of Talent to Meet Your Organization’s Ongoing Needs.” This discussion will highlight the key findings of ScottMadden’s Talent Management Survey with a focus on workforce planning, talent acquisition, talent development, and talent management.

ScottMadden is able to offer practitioners a special 20% discount off the registration fee. This discount can be used for the workshop and/or main conference and can be obtained by [registering online](#), e-mailing enquiry@iqpc.com, or calling 1-800-882-8684 and referencing the discount code: **SSOC_SCOTTMADDEN**.

For more information about this event, please click [here](#).

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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