

## ScottMadden to Host Free Webcast Based on Summer 2014 Energy Industry Update

*State of the Energy Industry: A Mid-Year Review (or “I Feel the Earth Move under My Feet” – with apologies to Carole King)*

**ATLANTA, GA – (August 7, 2014)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, is pleased to join forces with Energy Central to present an interactive webinar, “[State of the Energy Industry: A Mid-Year Review](#),” on Friday, August 22, 2014, from 12:00–1:00 PM EDT. This free webcast will be based on ScottMadden’s upcoming Energy Industry Update, a semi-annual publication featuring our view of recent significant events and emerging trends that is received by more than 10,000 industry leaders.

During this 60-minute webcast, ScottMadden industry experts will share their views on renewables, fossil generation, and transmission and field your questions. The panel will consist of: [John Pang](#), partner, [Todd Williams](#), partner and fossil practice co-leader, and [Cristin Lyons](#), partner and transmission, distribution, and Smart Grid practice leader. [Stuart Pearman](#), partner and energy practice leader, will serve as the webcast moderator.

Additionally, all registered attendees will receive a complimentary copy of our upcoming Energy Industry Update.

To learn more about the webcast or to register, please [click here](#).

### About ScottMadden’s Energy Practice

Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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