

ScottMadden to Sponsor and Present at Shared Services & Outsourcing Week 2015

ATLANTA, GA – (February 27, 2015) – ScottMadden, Inc., a general management consulting firm, is proud to join leading industry players as a sponsor for SSON’s 19th Annual [North American Shared Services & Outsourcing Week](#), being held Monday, March 9 through Thursday, March 12 at the Omni Orlando Resort at ChampionsGate in Orlando, Florida. This event will include presentations, practical workshops, and networking opportunities. [Brad DeMent](#), partner and finance and accounting practice leader at ScottMadden, will serve his second year as conference chair.

ScottMadden will present an interactive workshop, “Shared Services 101: The Fundamentals of Designing, Building, and Implementing Shared Services.” This practical workshop will provide a wealth of useful information for all shared services practitioners. In addition, ScottMadden will conduct an advanced workshop, “Creating the Next Generation of Shared Services.” This workshop, developed for those who have been in their shared services journey for more than three years, will discuss five guiding principles for moving beyond traditional shared services concepts.

[Trey Robinson](#), partner and finance and accounting practice area leader at ScottMadden, will co-present with Jennifer Moline, Director, International Accounting/Finance at Verizon Communications, Inc., a track session, “People: The Most Important Element of Your Shared Services Journey.” This session will focus on the considerations to have for the project team, internal customers, company leaders, impacted employees, and other stakeholders when dealing with the challenges of change management.

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,100 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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