Summary

Brad Velotta joined ScottMadden in 2020 after serving as the chief of staff of a U.S. Department of Defense (DoD) consulting, education, and training organization where he led the first organizational redesign in 20 years, resulting in the implementation of a shared services model and cost management program lauded by DoD leaders. Since 2009, he has served as a senior consultant to numerous foreign government leaders throughout Latin America, the Northern Atlantic Treaty Organization (NATO), and Southwest Asia. Brad's experience ranges from organizational leadership, strategy, and design to end-to-end supply chain transformations to process improvement, cost reduction, and executive leader development. His project experience with both energy and shared services clients has included interconnection process transformation, demand side strategy development, grid edge strategy and implementation, safety management, and enterprise transformation. Prior to DoD consulting, Brad served 20 years as a United States Army infantry officer where he led combat, counternarcotic, and counterterrorist operations around the world. He holds a master of science in international relations and an M.B.A. from Emory University Goizueta Business School. He is fluent in Spanish.

Areas of Specialization

- Strategic Assessment and Planning
- Operating Model Improvement
- Demand-side Management
- Grid Edge
- Utility Scale Solar
- Change Management Strategy and Planning
- Talent Management

Recent Assignments

- Led an enterprise-level safety benchmarking effort encompassing more than 16 of the largest U.S. utilities
- Led the transformation of the solar development process for a large U.S. generation and transmission utility, resulting in projects achieving commercial operation 8 to 14 months earlier than previous development
- Led the strategy and programs development of demand-side planning portfolio of energy efficiency and demand response programs for a large U.S. utility, resulting in the utility's first virtual power plant
- Led strategic design, operational planning, and organization-wide implementation of a 2,400-fleet-vehicle electrification program across six states
- Led corporate training and subsequent C-suite strategic planning efforts for a large U.S. utility
- Conducted end-to-end supply chain assessment of a multistate midwestern utility in support of a larger operating model transformation
- Led cost-savings efforts to reduce a U.S. energy firm's supply chain costs by more than 31% per annum
- Led the revision/creation of 68 job descriptions for a multinational firm as the foundation of a larger shared services design implementation
- Served as the NATO senior advisor to the Minister of Security of a Southwest Asian country. Responsibilities included organizational redesign, cost management, and improvement of end-to-end supply chain operations
- Led an advisory group to the Vice Minister of Security of a Central American country for training and implementation of operational planning and decision-making processes across the ministry
- Conducted end-to-end supply chain assessment of a large vertical of the Colombian government
- Developed an ambassador-level negotiation plan, resulting in an agreement for $41 million support to NATO security force infrastructure development
- Led the redesign of the Afghan Ministry of the Interior rotary aircraft utilization and supply chain program, resulting in a 20% increase in aircraft availability and a 15% reduction of maintenance costs
- Designed and implemented a translation services redesign, resulting in a $1.2 million annual cost reduction and 12% increase in translation accuracy
- Supervised the implementation of the adult learning model in a regionally and nationally accredited U.S. Army graduate school, resulting in a 40% increase in conferred degrees, two U.S. Army Professors of the Year awardees, and the more than $2 million in foreign military training sales to five countries in Latin America