



What is Consulting?

1 The business of **helping organizations improve their performance.**

2 The business of **giving expert advice to people working in a professional or technical field.**

What is it we really do?



We can commit **time and energy that companies cannot always ask of their employees.** If employees are working within a business, it's difficult for them to work on the business.



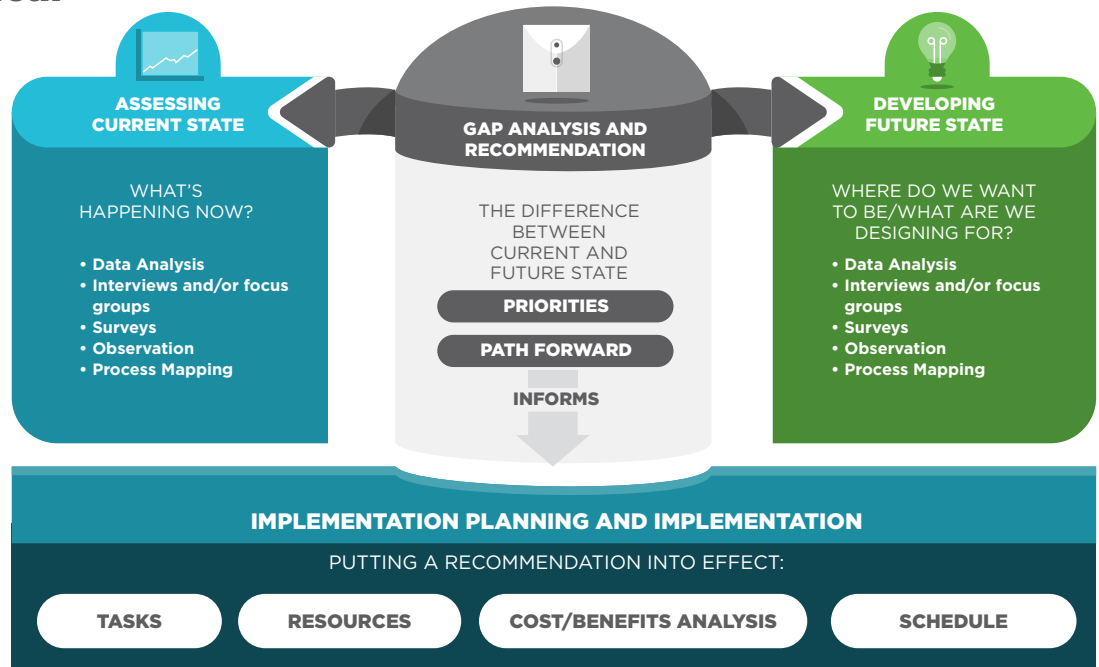
We can only provide viewpoints. **The only stake we have in our work is doing what's best for our clients and their organization.**



We can leverage our expertise and experience and apply it to similar problems. Past projects can lend valuable perspective to new projects.

What does a typical job look like?

The vast majority of problems and opportunities that consultants are tasked with **follow a set pattern:**





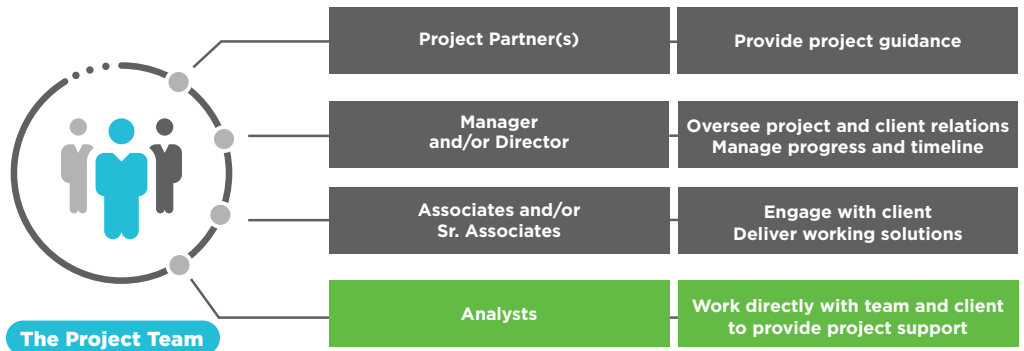
Our Culture

Our consultants come from all majors and backgrounds. ScottMadden is committed to building and sustaining a diverse, collaborative environment that encourages development and involvement through professional and social activities. We offer flexible work arrangements so you can enjoy the balanced lifestyle you want and deserve.

Typical Analyst Tasks

What does an Analyst do?

Creating strong project outcomes is a team effort. Analysts and Analyst Interns play a key role in contributing to, and supporting, the final products and tools delivered to clients alongside their peers.



- Sitting in on client interviews
- Taking, summarizing, and distributing notes
- Collecting and manipulating data in Excel
- Learning from project team by participating in collaboration and idea generation
- Drafting Powerpoint presentations

Interested in an Analyst Internship? Spend the Summer with us!



Onboarding

New Hire Training and Networking Opportunities



Support and Mentorship

Senior Sponsor, Project Team, and Onboarding Ambassador



Staffing

Align to an Area of Interest



Real Project Work

Regular interaction with Partner and Client, Travel



Development

First Fridays and Project Feedback



Firm Involvement

Communities of Practice, ERGs, Community Engagement



Social Activities

Intern Outings, Happy Hours, Team Sports



End of Internship

Project Presentations, Firm Meeting



Could you be an Analyst?

Analysts are:

- ✓ Strong communicators
- ✓ Creative
- ✓ Team-players
- ✓ Sincere
- ✓ Inquisitive
- ✓ Critical thinkers
- ✓ Good listeners
- ✓ Problem solvers
- ✓ Collaborative
- ✓ Detail-oriented
- ✓ Responsive
- ✓ Coachable

Check out the link to our Careers page and view current job postings by clicking below!

