

Summary

Jared Inselmann brings more than 20 years of consulting and management experience advising multinational corporations, small businesses, and nonprofits on strategy, operations, and technology. In his five years at ScottMadden, he has focused on energy markets, change enablement, and corporate sustainability. Jared has delivered projects to establish enterprise business plans, improve operating and organizational models, and implement energy modernization programs. Jared earned a B.A. in communications and psychology from the University of Pennsylvania and an M.B.A., with a concentration in sustainable enterprise and consulting, from the University of North Carolina Kenan-Flagler Business School.

Areas of Specialization

- Strategic Assessment and Planning
- Program and Project Management
- Change Management Strategy and Planning
- Sustainability and Corporate Responsibility
- Utility Operations and Technology
- Transmission and Distribution
- Grid Modernization

Recent Assignments

- Designed and implemented a change management program to establish cross-functional governance, processes, and supporting tools for an investor-owned utility to plan and execute its stakeholder engagement strategy associated with its generation portfolio asset transition
- Supported an investor-owned utility in preparing positions and responding to external stakeholder workshops, aligning development of its integrated distribution plan with state legislation targeting 100% carbon-free energy by 2050
- Designed and implemented a governance and risk management model to ensure fiduciary compliance and corporate social responsibility for a global systemically important financial institution. Managed initiatives in master data management, product design, user experience, and HR talent management culminating in the implementation of a framework of standards, controls, and training for more than 30,000 employees
- Managed the delivery of Smart Grid programs for a large T&D utility. Established PMO, including coordination of DOE regulatory compliance and performance reporting. Supported implementation of AMI, distributed generation resources, photovoltaics, battery storage, demand response, and decision-aid tools
- Managed two technology transformation programs to sunset a retailer's legacy mainframe order management system and re-platform its e-commerce marketplace, resulting in a cloud-based, omni-channel customer experience. Led IT and business work streams, established PMO, supported vendor selection, and implemented Agile software development practices
- Managed the organizational and operational redesign of the merchandising services department at the world's largest home improvement retailer. Led current state assessment, established business and system requirements, and developed a streamlined merchandising execution process to improve executive visibility, cross-functional planning, and speed to market across a network of more than 2,000 stores
- Designed a mobile work management system to modernize power plant work order processing. Prepared requirements, use cases, process flows, and system architecture to align current operations with future state technology. Prepared vendor RFPs, implementation road map, and supporting market analysis
- Managed a route-to-market strategic assessment and commercialization program for one of the largest consumer product distributors in the world. Designed and delivered pilot programs to enhance access to emerging customer segments and adopt on-demand, mobile delivery services. Conducted product, pricing, and competitor analysis to inform new delivery channels that scaled across hundreds of distributors
- Performed business and operations planning for a six-unit nuclear fleet. Led business planning sessions and gap analysis across functional teams and plants. Collaborated with client leadership to validate performance targets and capital initiatives in development of a comprehensive five-year business plan
- Delivered a five-year road map for an investor-owned utility to meet state-mandated solar generation requirements and facilitate customer adoption
- Developed a business strategy and organizational model for a global manufacturer's entry into the energy audit industry. Led market analysis and financial feasibility assessment in preparation of recommendations
- Conducted a materiality assessment and go-to-market strategy for a Fortune 250 corporation pivoting to energy efficiency and eco-friendly product offerings