



## ScottMadden's Digital Transformation Services

**Digital transformation and advanced analytics** are changing the way our clients do business. Since our inception in 1983, ScottMadden has been advising our clients on ways to leverage technology to deliver efficient processes and services to internal customers.

We provide digital transformation and advanced analytics services across geographies and industries, including aerospace, consumer products, defense, higher education, energy, entertainment, financial services, healthcare, manufacturing, pharmaceuticals, retail, technology, telecommunications, transportation, and others.

Whether we are designing a proof of concept or implementing a broader digital strategy, we ensure our clients achieve the business value desired.

**ScottMadden has experience supporting clients across a variety of digital technologies, including:**



**Robotic Process Automation**



**Virtual Agents/Chatbots**



**Machine Learning/Artificial Intelligence**



**Statistical Modeling**

**In addition, we have dedicated expertise to support digital transformation and advanced analytics across functional areas comprising:**



**Finance and Accounting**



**Human Capital Management**



**Supply Chain**



**Information Technology**



**Business Administration**

# Digital Transformation Services

## Digitization Strategy

- Guiding principles
- Delivery model design
- Alignment of automation capability to need
- Business case
- Implementation strategy

## Proof of Concept Design

- Process identification
- Process design and mapping/exploratory analysis
- Process scripting/model development and testing
- Production readiness

## Digital Implementation

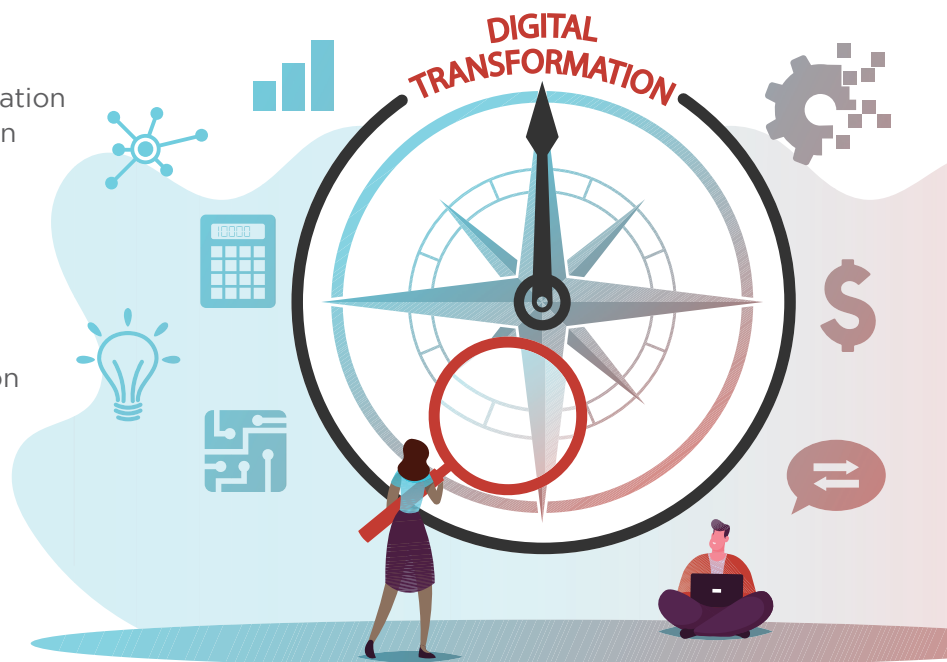
- Digitization advisory services
- Vendor landscape and selection facilitation
- Testing design, cutover, and facilitation
- Training support
- Project management
- Change management

## Operations and Governance

- Governance model evaluation
- Center of expertise design and creation
- Roles and responsibilities
- Metrics and dashboarding

## Digital Expansion

- Process identification
- Automation criteria
- Prioritization matrix
- Expansion timeline



## Contact ScottMadden today!

Connect with an expert and fast-track your ability to deploy a flexible, results-driven solution to meet your needs.



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MANAGEMENT CONSULTANTS