Summary

Jamease Leonard joined ScottMadden in 2016 with more than 10 years of energy industry experience. Prior to joining ScottMadden, she worked at GE in both its energy management and power services businesses with a focus on Smart Grid and industrial internet software strategy, marketing, and product management. She served as a product manager, leading the creation of new product innovation deliverables, strategic planning, and execution of one of GE's premier software offerings to help asset owners optimize the monetization of their asset capabilities. Jamease started her professional career as an energy analyst at Gainesville Regional Utility and later joined The Energy Authority, leading and supporting its regional transmission organization (RTO) services team. Jamease's consulting experience includes electric and gas operations improvement, regulatory reform as part of New York's Reforming the Energy Vision (REV), project management, strategy development, and change management. Jamease earned a B.S. in computer engineering from the University of Florida and an M.B.A. from the Johnson Graduate School of Management at Cornell University.

Areas of Specialization

- Grid Edge
- Grid Modernization
- Distributed Generation
- Clean Energy Transition
- Grid Strategy and Implementation
- Program and Project Management

Recent Assignments

- Developed and documented interconnection process improvements at a NY distribution utility in accordance with the NY PSC approved standardized interconnection requirements order, outlining the process and requirements for interconnecting distributed energy resources
- Provided assistance to a NY utility prior to the submission of an electric and gas rate case filing. Support included outlining changes and investments required for the utility to serve as a distributed system platform provider, evaluating and documenting new regulatory incentive mechanisms and earning opportunities, and assisting in the drafting of witness testimony
- Assisted in developing a utility regulatory filing to provide a status update on the utility's plans to incorporate distributed energy resources into utility planning, operations, and system administration as part of the New York REV proceeding
- Performed consumer segmentation study, analyzed the competitive landscape, and developed sales tool to assist with customer targeting of grid modernization products
- Managed the gas operations workload/resource efficiency assessment for a large utility with multiple operating companies to optimize the staffing and workload and share best practices. This included identifying the optimum workload model to support near-term efficiency needs and creating a clear construct and rationale for the staffing model
- Worked with seven functional areas to perform a workload/resource assessment and develop recommendations to optimize the staffing and workload across multiple operating companies, including the creation of a repeatable process for ongoing management and justification of future changes
- Performed a diagnostic assessment to determine the status of the previously defined strategic initiative of a large public power company, identifying gaps and producing actionable recommendations
- Defined next generation software solution strategy through market analysis, early adopter voice-of-customer discussions, and an enhanced focus on customer outcomes
- Developed the go-to-market strategy and executed marketing programs for software and analytics product portfolio in an intensely cross-functional manner, coordinating with product management, communication, and sales
- Verified product value proposition and designed internal and external marketing strategy and collateral to help top-line growth of the mobile products suite
- Served as the primary RTO operations consultant for a large public electric utility transition into southern power pool market
- Managed RTO group operational activities, facilitating developmental training, overseeing timely submission of market data, and improving the annual customer service rating
- Optimized client generation and load asset portfolios in the day-ahead and real-time RTO markets through optimal scheduling of real-time dispatched resources and bilateral transactions with customers