

Summary

Brad Kitchens is president and CEO of ScottMadden, Inc. With more than 30 years of business and consulting experience, he has worked extensively in the energy sector on strategic planning, mergers and acquisitions, operations improvement, reorganizations, and governance. Brad routinely works with energy organizations' executive teams and boards of directors. He is a frequent speaker to energy leadership and at energy conferences. Brad has been named one of Consulting Magazine's Top 25 Consultants for 2021 and is the sole winner for Excellence in Energy.

Prior to ScottMadden, Brad consulted with Deloitte management consulting specializing in its capital markets practice. He also spent several years in the oil and gas industry. Brad received a B.S. in mechanical engineering from Rose-Hulman Institute of Technology and an M.B.A. from the Fuqua School of Business at Duke University, where he graduated with top honors and was recognized as a Fuqua Scholar.

Areas of Specialization

- Strategic and business planning
- Organizational design and staffing
- Operational excellence/best practices
- Mergers and acquisitions
- Project management
- Governance

Recent Articles and Speeches

- Over the past five years (2016-2020), Brad has presented industry presentations to dozens of energy company boards of directors, leadership teams, employee groups, universities, and industry conferences
- "Changes and Challenges in the U.S. Utility Industry." AEIC's Annual Meeting, Keynote Address. October 2014
- "Industry Trends and Implications." MISO Annual Meeting. June 2014
- "Future of the Industry." Presentation at the MISO Annual Meeting. June 2013
- "The Energy Industry – Managing in an Uncertain World." AEGIS Annual Meeting, Industry Keynote Address. September 2012
- "The Big Picture – Opportunities, Issues, and Challenges for the Utility Industry." EEI Annual Finance Meeting, Keynote Address. May 2012

Recent Assignments

- Over the past five years (2016-2020), Brad has led and supported more than 25 corporate strategic planning exercises. Most of these required active engagement with and facilitation of senior executive teams and boards of directors
- Led multiple (>20) corporate strategic planning and business planning initiatives in 2016, 2015, 2014, and 2013 while working directly with the executive leadership teams and boards of directors
- Led a corporate strategic planning initiative for a leading utility. Led multiple sessions with the board of directors
- Worked with a utility board of directors on a CEO succession plan
- Assisted a utility with corporate-wide business planning after helping with the board-led strategic plan
- Led a corporate strategic planning initiative for a multibillion-dollar utility. Reported to board of directors
- Worked closely with an IOU's executive leadership and board of directors on corporate strategy and reorganization
- Led the review and recommendation of a 10-year strategic capital program for a major IOU
- Led an outsourcing engagement that examined the outsourcing of all T&D support services for a top U.S. utility
- Provided post-merger integration planning and value preservation assistance for an energy industry acquisition