

ScottMadden Founding Participant of Southeast Electric Transportation Regional Initiative

Raleigh, NC – (Sep 22, 2021) – ScottMadden, Inc., along with organizations from multiple key sectors have launched the Southeast Electric Transportation Regional Initiative (SETRI) in support of policies and actions in the Southeast that advance the Electric Vehicle (EV) market and associated infrastructure in the region.

The initiative is geared towards accelerating the benefits of electric transportation by coordinating and collaborating with key stakeholders that include vehicle manufactures, charging station providers, supply chain companies, electric utilities, fleet managers, universities, Clean Cities coalitions, governmental agencies, and non-profit organizations.

“We are excited to join the other founding members in the creation and support of SETRI to help to address barriers to transportation electrification and accelerate EV adoption in the Southeast.” – Kevin Hernandez, Partner, ScottMadden.

ScottMadden is among 60+ public and private organizations that are founding signatories to SETRI’s Memorandum of Understanding (MOU). The coalition’s guiding principles are to:

- Promote regional EV market development,
- Conduct education and outreach to consumers and decision-makers,
- Coordinate state electrification efforts and university research, and
- Collaborate with transportation electrification efforts outside the Southeast.

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all the top 20. We focus on Transmission & Distribution, the Grid Edge, Generation, Energy Markets, Rates & Regulation, and Corporate Services. Our broad, deep utility expertise is not theoretical—it is experience based. We have helped our clients develop and implement strategies, improve critical operations, reorganize departments and entire companies, and implement myriad initiatives.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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