

# STRATEGIES TO MEET CHANGING DEMANDS

Higher education institutions face a complex environment that is being forced to change. As a leader in higher education, you are being asked to do more with less and bring solutions that will work across varied stakeholder groups to position your institution for the future. The time to plan and take action is now.

### New strategies and approaches are needed to address:



#### FINANCIAL CONSTRAINTS

State funding is dwindling and universities are faced with cutting administrative costs



#### **COMPLEX GOVERNANCE**

Decision-making takes time and often must include various stakeholders, including central administration and deans



## CHANGING STUDENT AND STAFF EXPECTATIONS

Faculty, staff, and students have diverse needs and evolving expectations in the modern service environment



## LONG-STANDING CULTURES

Institutional traditions and longtenured faculty can make change seem even more difficult

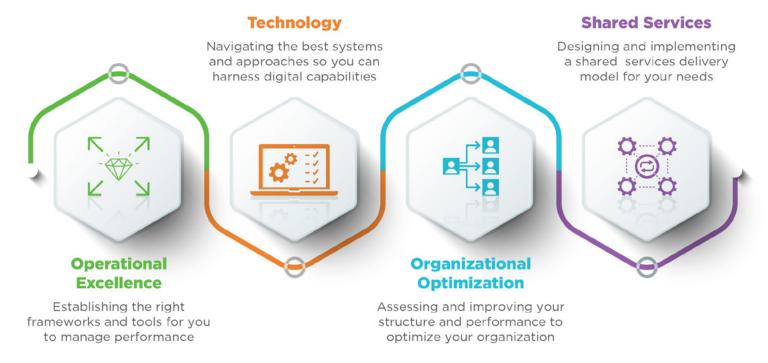
## **ACHIEVING RESULTS**

Your leadership, combined with customized approaches focused on improving operations, leveraging technology, applying a shared services model, and optimizing your organization, will allow you to be successful in this challenging environment.

ScottMadden's proven methodologies can help.

## SCOTTMADDEN HIGHER EDUCATION CAPABILITY MODEL

ScottMadden offers a range of services designed to help your institution improve performance and stay current with today's changing environment.



## WHAT MAKES SCOTTMADDEN UNIQUE

- **Practical approaches to address administrative costs** Our work in process redesign and policy standardization, technology optimization, and helping institutions have the right number of people doing the right jobs can help ease this concern. By streamlining your processes and policies, your administration can spend more time focused on operations and recruiting the top students.
- Connected and knowledgeable teams ScottMadden participates in numerous conferences and webinars and stays connected to past clients. We work hard to stay up to date on all of the changes occurring in higher ed. As legislation, trends, and concerns change across institutions, we know about it and can help you strategize.
- **Proven change management tactics** We take a detailed approach to identifying and working closely with you and your stakeholders so that the impact of the change feels logical, positive, and as least disruptive as possible.

## **Contact ScottMadden today!**

Connect with one of our higher education experts and fast-track your ability to address the challenges you face.







