

## ScottMadden Explores How North Carolina Municipalities Aim to Achieve a 100% Renewable Energy Goal

**ATLANTA, GA – (October 31, 2019)** – ScottMadden, Inc., one of North America’s leading management consulting firms specializing in energy, recently joined industry leaders as a presenter at the Smart Cities Connect Fall conference. This event provided meaningful content that explored smart city technology solutions and connected a community of decision makers to empower smart cities at all stages of growth.

Around the world, public sector leaders are pursuing goals to provide 100% of their power needs from renewable energy to meet goals for sustainability, grid reliability, energy independence, and cost reductions. During the conference, Paul Quinlan, clean tech manager at ScottMadden, discussed how North Carolina’s local governments, utilities, and the private sector plan to reach these clean energy targets.

“Cities are responsible for more than 70% of global greenhouse gas (GHG) emissions, so transitioning to renewables presents a tremendous opportunity to reduce climate impact. With decreasing costs of renewable technologies and increasing interest to reduce GHG emissions, more and more communities are pursuing 100% renewable goals,” explains Mr. Quinlan.

For more information on the latest trends of smart cities, please visit our [website](#).

### About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all of the top 20. We focus on Transmission & Distribution, the Grid Edge, Generation, Energy Markets, Rates & Regulation, Enterprise Sustainability, and Corporate Services. Our broad, deep utility expertise is not theoretical—it is experience based. We have helped our clients develop and implement strategies, improve critical operations, reorganize departments and entire companies, and implement myriad initiatives.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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