

ScottMadden to Explore Power Market Demand Outlook

ATLANTA, GA – (July 11, 2019) – ScottMadden, Inc., one of North America’s leading management consulting firms specializing in energy, will join industry leaders as a sponsor and presenter at Infocast’s [Renewables: Extracting Value from Power Markets](#) conference. This event will provide attendees the unique opportunity to take an intensive dive into critical issues facing power markets, including top forecasters’ views on future price and power market fundamentals, market design changes on the horizon, best opportunities for hedge deals, and more.

There are many trends in play that may significantly influence the demand for power in the future. During the summit, Josh Kmiec, director at ScottMadden, will lead an interactive workshop evaluating these trends and assess their likely impact across power markets.

“We’re on the cusp of an interesting time where the actions of state regulators and increasingly individual customer behavior will have a growing impact on markets, from more aggressive state energy efficiency goals to the adoption of distributed energy resources and electric vehicles. However, it’s also important to sift through the headlines and hype to truly understand what impact these changes may or may not have on demand in markets,” comments Mr. Kmiec.

Additionally, Paul Quinlan, clean tech manager at ScottMadden, will moderate a panel discussion exploring power market transformation and renewables. A key topic to be explored by the panel is how changes in the technology mix are impacting grid flexibility, competition, reliability, and resilience.

“Power market changes and renewable energy growth will be interlinked moving forward. Making sense of emerging trends in the industry will require an understanding of these interactions,” notes Mr. Quinlan.

For more information on the latest trends in power markets, please access our latest [Energy Industry Update](#).

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all of the top 20. We focus on Transmission & Distribution, the Grid Edge, Generation, Energy Markets, Rates & Regulation, Enterprise Sustainability, and Corporate Services. Our broad, deep utility expertise is not theoretical—it is experience based. We have helped our clients develop and implement strategies, improve critical operations, reorganize departments and entire companies, and implement myriad initiatives.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array

of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

marytew@scottmadden.com

919-781-4191