

## ScottMadden's Energy Industry Update Examines How Electric Utilities Can Shape the City of the Future

**ATLANTA, GA – (June 13, 2019)** – ScottMadden, Inc., one of North America's leading management consulting firms specializing in energy, has released its latest edition of The Energy Industry Update (EIU). Themed "How Soon is Now?," this issue of the EIU examines smart cities and the role an energy utility can play in supporting smart city development.

Existing infrastructure and customer relationships position the electric utility as a natural ally in smart city planning and deployment, but how can they participate most effectively? With possible contributions ranging from providing traditional energy services to building new non-energy business models, utilities can fulfill a variety of roles in smart city efforts. This edition of the EIU dives into several concrete steps electric utilities can take to be an effective and engaged smart city partner.

"Smart city initiatives are going to take different forms in different places to address the unique needs of particular cities, but utilities will have a critical role to play in all of them because sustainability and smarter energy usage are foundational objectives of smart cities," comments Quentin Watkins, benchmarking manager at ScottMadden.

For more information on how electric utilities can support communities pursuing smart cities, you can hear from Mr. Watkins in this [new video](#).

### About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all of the top 20. We focus on Transmission & Distribution, the Grid Edge, Generation, Energy Markets, Rates & Regulation, Enterprise Sustainability, and Corporate Services. Our broad, deep utility expertise is not theoretical—it is experience based. We have helped our clients develop and implement strategies, improve critical operations, reorganize departments and entire companies, and implement myriad initiatives.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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