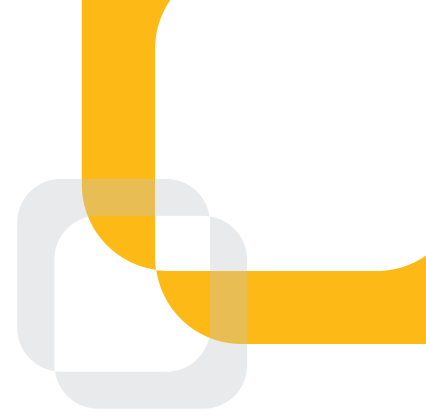


Custom Benchmarking Studies

Obtain Targeted Insights to Improve Your Organization



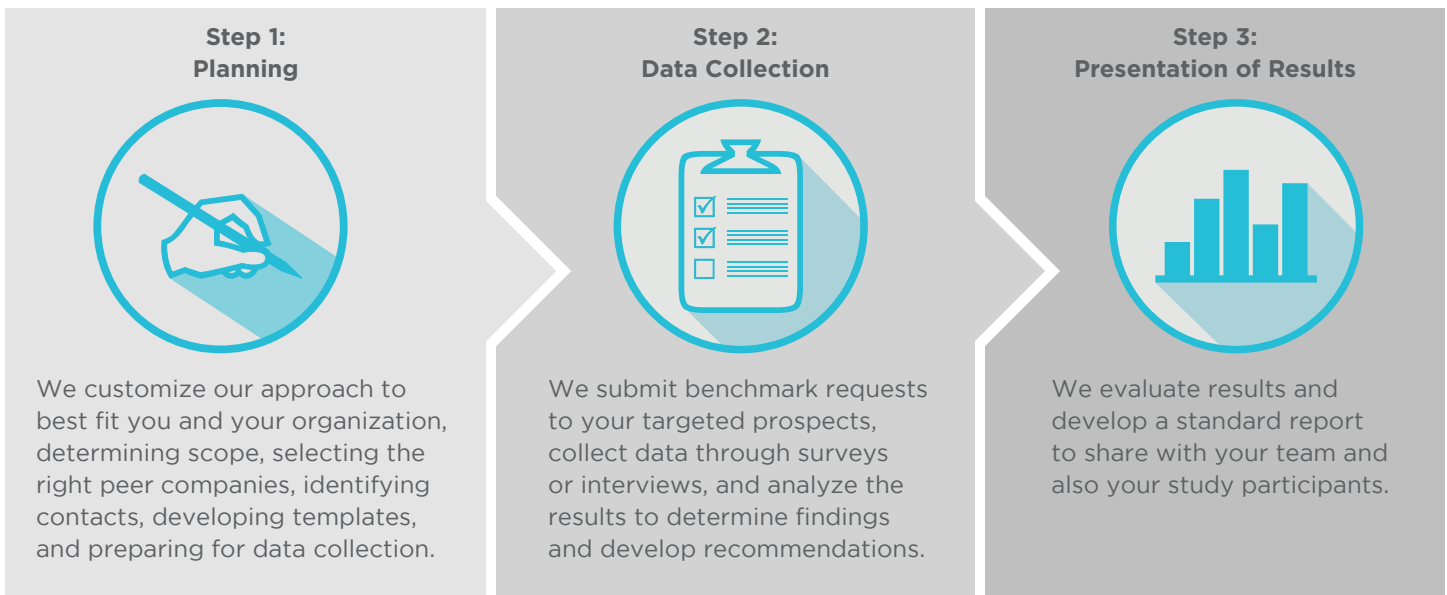
Reconsidering your organization's design or staffing model? In need of data from peers to validate industry leading practices, staffing levels, or processes? Interested in comparable data from a group of companies similar to yours?

Often, companies wish to benchmark certain aspects of their business for which no comparable, readily accessible information exists in the public domain. Likewise, the industry groups or participant composition of published benchmarks do not always provide the degree of relevance needed. To address these limitations, ScottMadden's custom benchmarking studies help you design a study focused on your specific needs and engage participants or peer groups you want to target. The study scope may include topics such as:

- Organizational structure
- Staffing levels and workload
- Roles and responsibilities
- Performance metrics
- Policies, processes, and tools
- Policy attributes, work practices, and tools

For more than 25 years, we've worked with utilities and non-utilities to benchmark, assess, and improve their operations. These custom studies allow us to identify opportunities to improve strategic direction, organizational design, staffing, processes, technologies, quality, and reduce costs, as well as improve baseline operations for continued improvement.

Our Three-Phase Approach



This process enables you to:

- Leverage ScottMadden's robust contacts across industries
- Collaboratively work on the design with a dedicated ScottMadden team with extensive experience in benchmarking
- Collect and blind participant information to protect confidentiality
- Connect benchmarking data and leading practices
- Identify, quantify, and normalize the factors that really matter
- Receive recommendations customized to your situation

Industries Served

- Aerospace/Defense
- Consumer Goods/Products
- Energy/Utilities
- Financial Services
- Healthcare
- Higher Education
- Manufacturing
- Media/Entertainment
- Pharmaceutical
- Professional Services
- Public Sector
- Retail
- Technology
- Transportation/Logistics

The objectives and applications of benchmarking have evolved over time, but benchmarking continues to be a valuable tool for seeking an outside perspective and achieving top performance.

Begin to reshape your strategy and operations today with a customized benchmarking study.

Contact us at info@scottmadden.com.

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