

ScottMadden to Join the Carolinas Chapter of IMC USA to Explore the Age of Disruption & Super Trends

ATLANTA, GA – (October 10, 2018) – ScottMadden, Inc., one of North America’s leading management consulting firms, will join experts and knowledge leaders for the [Institute of Management Consultants \(IMC\) Carolinas October Regional Meeting](#), being held October 22 at the Grandover Resort in Greensboro, NC. IMC USA is the certifying body and professional association for management consultants and firms in the United States. Their mission is to promote excellence and ethics in management consulting through certification, education, and professional resources.

Themed “How to Deal with the Age of Disruption & Super Trends,” this meeting will explore disruptive trends creating massive changes in the landscape for business, dive into issues and pressures specific to the healthcare industry, and discuss the role of management consultants in the midst of this disruption. [Rick Starkweather](#), partner at ScottMadden, is a member of the Carolinas chapter of IMC USA. “I am very excited about the October program. We have three highly qualified speakers addressing an important issue we see every day with our clients—how they can anticipate and effectively prepare for disruptive changes in their business model,” commented Mr. Starkweather.

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all top 20 energy utilities. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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