

ScottMadden Releases Fall 2018 Energy Industry Update to Explore Growth Strategies and Challenges in Infrastructure Development

ATLANTA, GA – (October 24, 2018) – ScottMadden, Inc., one of North America’s leading management consulting firms specializing in energy, has released its latest edition of [The Energy Industry Update \(EIU\)](#). Themed “Don’t Stop Believin’,” this EIU explores growth strategies and challenges in infrastructure development.

What growth strategies are energy and utility companies undertaking? How are they threading the needle of developing and modernizing needed infrastructure while navigating challenges from various stakeholders with disparate interests and concerns? In this [report](#), ScottMadden offers the latest on the strategic drivers motivating and challenging the energy industry, including:

- Grid modernization efforts around the nation, including some common themes, and what utilities should consider for their own programs
- Evolving federal policy toward wholesale energy infrastructure development, including emerging issues in power transmission and gas pipeline projects
- Opportunities for and possible trade-offs with increased electrification, which is of increasing interest to the electric industry, environmental groups, and some policymakers

“The energy industry continues to reconfigure itself for the 21st century,” says [Greg Litra](#), partner and director of research at ScottMadden. “For utilities, believing in and pursuing growth, while minimizing costs and other impacts, remains both a challenge and an opportunity. We hope this issue of our EIU helps inform the discussion on these topics.”

We encourage you to join ScottMadden for our [interactive webcast](#) on Friday, November 2, 2018, from 11:00AM–12:00PM EDT for an in-depth examination of key topics covered in this issue. During this complimentary session, our industry experts will share their views and field questions related to these key topics. See highlights in this [new video](#).

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all top 20 energy utilities. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries,

business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

###

Media contact:

Mary Tew

marytew@scottmadden.com

919-781-4191