

## ScottMadden to Discuss Best Practices for Taking Shared Services Operations to the Next Level

**ATLANTA, GA – (September 11, 2018)** – ScottMadden, Inc., one of North America’s leading general management consulting firms specializing in shared services, will be joining industry leaders as a sponsor and presenter at SSON’s [Shared Services & Outsourcing Week California](#) event. The conference, taking place September 24–27 at Dolce Hayes Mansion in San Jose, CA, will highlight shared services as a crucial part of the business that drives value and innovation.

What’s next for maturing shared services operations? How do you add value within a manageable framework? During the event, [Trish Ferris](#) and [Trey Robinson](#), partners at ScottMadden, and Adithya Mathai, director at ScottMadden, will address next-generation concepts and share strategies to add value to an organization.

“The next several years are an important time for shared services centers and global business service models to figure out how to effectively prepare for and adapt to the changing environment. Through our support of clients, we are seeing some critical practices being employed successfully to keep shared services, and their organizations, ahead of the curve and continuing to increase value,” says Mr. Mathai.

“We are seeing very different trends in delivery models, automation technology, and generational motivators. We believe these new trends are interconnected and challenging conventional shared services models. It is more important now, than ever, to stay in front of these developments and learn how to prepare your shared services center or global business service for the future,” adds [Brad DeMent](#), partner at ScottMadden and event chair.

For more information about advancing shared services operations, please [contact us](#).

### About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,600 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services, ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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