

## ScottMadden to Release Energy Industry Update and Host Free Webcast to Highlight Grid Modernization Efforts, Changes in Federal Policy, and the Consequences of Increased Electrification

ATLANTA, GA – (September 25, 2018) – ScottMadden, Inc., one of North America’s leading management consulting firms specializing in energy, will soon release its fall [Energy Industry Update](#). For more than a decade, the ScottMadden Energy Industry Update has served as a catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights.

Themed “Don’t Stop Believin’,” this issue will focus on the growth strategies energy and utility companies are undertaking and how they are developing and modernizing needed infrastructure while navigating challenges from various stakeholders with disparate interests and concerns. ScottMadden will offer insights on key topics including:

- Grid modernization efforts around the nation, including some common themes, and what utilities should consider for their own programs
- Evolving federal policy toward wholesale energy infrastructure development, including emerging issues surrounding power transmission and gas pipeline projects
- Opportunities for and possible trade-offs with increased electrification, which is of increasing interest to the electric industry, environmental groups, and some policy makers

“Don’t Stop Believin’” has meaning for many stakeholders,” said [Cristin Lyons](#), partner and energy practice leader at ScottMadden. “It characterizes customer and regulator interest in reliable and reasonably priced energy, environmental objectives for fewer emissions from energy resources, and utilities’ goals of growth and bolstering the energy ecosystem. Also, it highlights that with so many ‘believers,’ there are bound to be conflicts.”

To receive your copy of this complimentary report, subscribe [here](#), or to download the prior issue, click [here](#). **An advance copy of the Update will be available to the media prior to the release date. For more details, please [contact us](#).**

If you are interested in scheduling an interview with one of our thought leaders, please [contact us](#).

### Complimentary Energy Industry Update Webcast

ScottMadden will present a complimentary webcast, “[ScottMadden’s Energy Industry Update – Don’t Stop Believin’](#),” on Friday, November 2, 2018, from 11:00AM–12:00 PM EDT. During this free session, our industry experts will share their views and field questions related to grid modernization, wholesale energy infrastructure development and related federal policy, and the potential opportunities and concerns related to increased electrification. Join us to hear from our experts. Ms. Lyons will serve as webcast moderator. Register for this webcast [here](#).

### **About ScottMadden's Energy Practice**

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all top 20 energy utilities. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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