

## ScottMadden Provides Strategies for Shared Services Success at SSON's Shared Services & Outsourcing Week

**ATLANTA, GA – (February 27, 2018)** – ScottMadden, Inc., a general management consulting firm, will join industry leaders as a sponsor and presenter at SSON's 22<sup>nd</sup> Annual North American Shared Services & Outsourcing Week (SSOW) being held March 19–22 at the Hyatt Regency in Orlando, FL. The event will include valuable pre-conference workshops from the ScottMadden team, providing powerful insight that will help you navigate your shared services journey.

Courtney Jackson, Trish Ferris, and Scott Manning, partners at ScottMadden will address the must haves for shared services success and explore the most common implementation pitfalls to keep you ahead of the curve. The workshop, "Shared Services 101: Getting Started on the Right Foot and Avoiding Pitfalls," will focus on creating and implementing a clear strategy, a detailed business case, a phased approach, and a focus on change management, which are critical to the success of a new shared services operation.

Trey Robinson, Jerred Crosby, Kim Davenport, and Honorio Padron, partners at ScottMadden, will dive into non-traditional, next generation concepts in their interactive session, "Taking Your Shared Services Operations to the Next Level." What's next for maturing shared services operations? How do you increase your offerings in a manageable framework? This workshop will help you rethink your traditional model of shared services by exploring share strategies to boost value in your organization.

"Shared services operations are entering the next 'industrial age.' This time driven by technology that can read and analyze vast amounts of internal and external data, recognize patterns, suggest and make decisions, speak with and solve our customers' problems, and execute processes across multiple system environments. Join us at SSOW to see how this technology is being used by your peers, talk to some of the vendors that are developing it, and learn what new skillsets your employees will need to harness its potential," says Brad DeMent, partner and finance and accounting practice leader at ScottMadden and SSOW conference chair.

For information related to our insights and laying the groundwork for shared services success, please [contact us](#).

### **About ScottMadden's Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,600 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid

Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | Facebook | LinkedIn

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