

THE TWENTIETH SEMI-ANNUAL

SHARED SERVICES EXECUTIVE FORUM

HOSTED BY THE WORLD BANK GROUP
SPONSORED BY ADP AND SCOTTMADDEN, INC.

November 1-2, 2017
Washington, DC



scottmadden
MANAGEMENT CONSULTANTS

THE EXPERIENCE

Connecting Shared Services Industry Leaders

The Shared Services Executive Forum connects you with industry leaders to explore ways to enhance shared services and provide your organization with innovative approaches to improve operations and increase shareholder value.

The forum features the combination of discussions facilitated by ScottMadden, executives sharing key areas of interests, and informal networking. The majority of the agenda will be structured as roundtable discussions, and we encourage you to actively participate in each discussion topic. There is no cost to participate in the forum, other than the cost of your lodging and transportation.

Network With Your Peers

We will request the following information in advance of the event:

- Start date of your shared services organization
- Functions included in shared services
- Number of employees in your organization
- Means for measuring success of your organization
- Key business challenges you face

Participant profiles will be shared with the other attendees.

Past attendees include:

- ABB
- AECOM
- BP
- The Coca-Cola Company
- Comcast
- eBay Inc.
- Halliburton
- HHS
- LinkedIn Corporation
- McDonald's
- McKesson
- NASA
- Northrop Grumman Corporation
- SAIC Inc.
- Salesforce.com
- Sony Pictures Entertainment Inc.
- Southern Company
- The Home Depot
- Turner Broadcasting Systems Inc.
- Warner Bros. Entertainment
- Yahoo! Inc.

THE AGENDA

The agenda is designed to provide time for you to participate in group discussions, network with your peers, and hold informal discussions on topics of interest.

Wednesday, November 1

The World Bank Group Shared Services Tour – 4:00 pm
1776 G Street NW, Washington, DC
2nd Floor
We'll take a tour of The World Bank Group's global HR shared services operation that supports three global practices and six world regions.

Washington Wizards Game and Dinner – Depart at 5:15 pm
Join us to watch the Washington Wizards play the Phoenix Suns at the Verizon Center and get to know your peers.

Thursday, November 2

Location:
World Bank Office
1225 Connecticut Ave NW, Washington, DC
Building C, Room C2-150

Meeting - 8:30am-3:30pm

Sessions include:

- *Overview of World Bank's HRSSO*
- *Cross-functional collaboration and multifunction efficiencies*
- *Communicating the shared services value proposition*
- *Unique approaches to your shared services workforce (planning, staffing, sourcing, engagement)*
- *Shared services employment branding – making the SSO an attractive place to work*

THE VENUE



Meeting Location

World Bank Office
1225 Connecticut Ave NW, Washington, DC
Building C, Room C2-150



Hotel Accommodations

World Bank rates are available at these nearby hotels. Please request the World Bank rate when making your reservation, and we encourage you to book early for availability.

Crown Plaza Hamilton

1001 14th Street NW, Washington, DC
(202) 682-0111

Washington Marriott Georgetown

1221 22nd Street NW, Washington, DC
(202) 872-1500

Hyatt Place DC/White House

1522 K Street NW, Washington, DC
(202) 830-1900



Registration Information

Visit <http://bit.ly/SSEForum2017> to register for this event. Please note that attendance is limited to a small number of companies and space is available on a first-come, first-served basis. If you have any questions, please contact Kim Powell at 919-714-7623 or via email at kimpowell@scottmadden.com.



Travel

Participants should fly into Reagan National airport and use taxis for transportation to the hotels. Transportation will be provided for Wednesday's activities. The hotels are approximately a half mile of Thursday's meeting location.