

ScottMadden to Explore Industry Trends for Rate Design

ATLANTA, GA – (September 12, 2017) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will soon join industry leaders as a presenter and sponsor for the [EUCI Rate Design Conference](#) being held September 25–26 in Baltimore, MD. This event provides a unique platform to discuss state-of-the-art perspectives and best practices in innovative pricing and the valuation of distributed resources operating in a modernized grid. The event will also explore how some utilities are trying to improve cost recovery by addressing regulatory lag.

[Rick Starkweather](#), partner at ScottMadden, will join Dan Hansen, vice president of Christensen Associates Energy Consulting, to co-chair the event. “We are looking forward to hosting the conference again this year,” said Mr. Starkweather. “As consumer energy consumption patterns change with the increasing market acceptance of solar photovoltaic systems, electric vehicles, and, more recently, battery storage, this will have an impact on future rate design. Traditional rate design may not best serve individual consumers or society as a whole. More sophisticated utility pricing will continue to foster innovation while ensuring customers pay for the utility services they use.”

During the event, Chris Sturgill, senior associate at ScottMadden, will provide an update on New York’s Reforming the Energy Vision (REV). The penetration of distributed energy resources (DERs) is transforming the electric power sector, with different jurisdictions taking different approaches as they examine possible changes to the traditional regulatory compact. New York’s REV initiative, kicked off in 2015, has been actively spurring clean energy innovation, bringing new investments into the State, and improving consumer choice and affordability. The focus of REV is shifting from frameworks to implementation, with effects on rate design and the utility business model.

“The approaches taken in New York will inform the development of similar grid proceedings across the country. As focus shifts to implementation, the impacts become more tangible, particularly for the valuation of DER,” added Mr. Sturgill.

About ScottMadden’s Rates, Regulation, & Planning Practice

ScottMadden’s Rates, Regulation, & Planning practice assists clients in all aspects of rate development, regulatory policy and strategy, rate case preparation and management, market and risk assessment, resource planning, and demand forecasting. With deep understanding of rate, market, and regulatory issues, together with ScottMadden’s long-standing expertise in utility operations, business process design, and complex financial analysis, the Rates, Regulation, & Planning Practice provides clients with a unique and comprehensive approach to developing and executing regulatory strategy.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries,

business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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