

Summary

Betsy Curry joined ScottMadden in July 2014 after receiving an M.B.A. in strategy and environmental ethics from the University of Georgia Terry School of Business. Her consulting experience is in organizational assessments, change management, process improvement, business transformation, and shared services design and implementation. Prior to attending the University of Georgia, Betsy worked as the chief of staff in the Department of Energy's Advanced Manufacturing Office and spent nearly four years volunteering with the Peace Corps. Betsy also graduated cum laude with a B.S. in marketing and entrepreneurship from the Moore School of Business at the University of South Carolina.

Areas of Specialization

- Human Capital Management
- Multifunction Shared Services
- Change Enablement
- Corporate Function Assessment and Planning
- Operating Model Improvement
- People Strategy
- Program and Project Management

Recent Assignments

- Led an effort to evaluate and upskill HR business partners to be more strategic at an organization with dispersed HR resources that supported more than 14,000 staff.
- Established a governance model for a multifunction shared services organization at a higher education client
- Served as the project manager for the implementation of a customer relationship management system, financial system, and advanced projects module for a firm with \$70 million in revenue and nearly 200 employees
- Led the HR department of a not-for-profit power grid operator through an HR information system selection process. Served as the change management and program management advisor and oversaw all process and policy redesign work for the UKG implementation
- Assessed the corporate affairs function (community affairs, marketing, communications, government affairs) of a utility that serves 10 million customers. Made recommendations on how to improve processes and reduce staff
- Conducted an international location study, organizational assessment, and organizational redesign for a global engineering firm
- Oversaw the communications, training, and marketing change management efforts associated with parallel Workday and ServiceNow implementations at a Fortune 500 global retail company
- Managed a multifunction (HR, finance, and post-award grants management), campus-wide implementation of a shared services model at a Big 12 university
- Investigated and recommended improvements to the shared services operational and talent management policies and procedures of a major healthcare organization
- Developed and deployed a five-function work activity assessment for more than 1,700 staff at a higher education institution. Analyzed results and created a shared services strategy. Created business case and socialized both business case and shared services strategy with senior university leadership
- Oversaw the execution of a knowledgebase, which included content for HR, finance, and research. Worked closely with IT to select the technology and determine the group structure of the knowledgebase. Trained, managed, and coached nearly 50 individuals who drafted and approved the articles, ensuring that content was consistent and aligned with newly redesigned processes
- Managed the HR function of a multifunction shared services implementation at a Canadian higher-education institution. Redesigned future state processes to optimize service delivery and enhance customer satisfaction, delivering more than 80 newly designed processes to the client
- Led a group of more than 70 HR professionals in a multi-year shared services implementation. Specialized in training, data analytics, communications, recruitment, and change management