

ScottMadden Addresses Top Three Talent Struggles in New Series: Workforce Planning, Attracting Talent, and Succession Planning

ATLANTA, GA – (July 12, 2017) – ScottMadden, Inc., a general management consulting firm, has released a new three-part series focused on managing talent struggles. This series dives into [workforce planning](#) and anticipating worker retirements (where companies often fall short), [attracting the right talent](#) and related best practices, and [succession planning](#) (i.e., managing the generational gap). The articles provide the guiding principles needed to position organizations for success in overall talent management.

Attracting the right talent is nothing new and the topic continues to be a key concern for executives. So, how do we ensure that a talented, engaged, and properly motivated workforce is established to increase operational excellence, drive innovation, and improve customer relationships? And, how do we help foster alignment with generational differences to help satisfy and retain staff?

“A thoughtful infrastructure is a critical precursor to effective talent management. A systematic process is used to project attrition, retirements, workforce growth, and net new hires when analyzing current and future workforce demands. ScottMadden can help you solve your organizational design challenges so that your HR experts are positioned for success,” said [Courtney Jackson](#), partner and human capital management practice leader at ScottMadden.

ScottMadden believes HR organizations are well positioned to enable companies, strategically and operationally, to navigate talent struggles successfully. [Contact us](#) to learn about our talent management framework and the key components for addressing talent struggles.

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628