

ScottMadden Shares Key Insights from Regional and National Energy Sector Leaders at INTERSECT Conference

ATLANTA, GA – (June 6, 2017) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently joined more than 160 executives at the INTERSECT: Energy Policy and Innovation Conference—the first major event for the [Energy Policy and Innovation Center \(EPICenter\)](#). The EPICenter, led by Tim Lieuwen, executive director of the Strategic Energy Institute at Georgia Tech, was launched in the fall of 2016 to specifically address research and present solutions to regional energy challenges with a national impact. Led by [Georgia Tech’s Strategic Energy Institute](#), this invitation-only event provided a unique platform to gain input from a broad spectrum of stakeholders exploring energy innovation as a dynamic system considering challenges through the lens of multiple perspectives.

Sponsored by Southern Company, Siemens, and the American Energy Innovation Council, this “kickoff” conference shared valuable insight through key panels that featured Tom Fanning, CEO of Southern Company; Kevin Yates, CEO of Siemens Energy Management; and Dr. Ernest Moniz, former U.S. Department of Energy Secretary.

Each panel presented perspectives on approaches to developing clean, reliable, and affordable power in the United States, including a panel on sustainability, moderated by Tom Madden, a founding partner of ScottMadden. The event also included a keynote address by Dr. Moniz and a free-wheeling discussion moderated by Emmy award-winning journalist, Frank Luntz.

During the event, [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden, captured the key themes of the day, which centered on energy in the information age and in a carbon-constrained world. One observation: the scale and pace of innovation over the past two decades has produced technological solutions more quickly than policy, regulation, and markets have been able to adapt. This [short report](#) provides more detail on the five key findings of the day.

“The speakers and panels of INTERSECT showcased the technological, political, and customer forces that are now shaping extraordinary change in the energy industry, and the southeast seems well suited to lead in meeting the challenge of that change,” said Mr. Madden.

About the Strategic Energy Institute

Established in 2004, the Strategic Energy Institute (SEI) at the Georgia Institute of Technology was created to serve as a conduit for integrating, facilitating, and enabling Institute-wide programs in energy research and development. By engaging the best and brightest from industry, government, and academia, SEI seeks innovative solutions to current and future energy challenges; develops technologies, policies, and educational programs that have the

potential for offering high-impact solutions to pressing near-term energy issues; and engages in fundamental energy-related research that will have a long-term, transformative effect on our nation's energy future.

About ScottMadden's Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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