

ScottMadden Shares Insights and Lessons Learned from Australia's Energy Revolution

ATLANTA, GA – (May 24, 2017) – ScottMadden, Inc., one of North America's leading energy consulting firms, recently joined industry leaders as a panel moderator at the Smart Electric Power Alliance (SEPA) [Utility Conference](#) in Tucson, AZ. This event included a valuable panel discussion focused on the energy markets in Australia.

In November 2016, ScottMadden and SEPA led a fact-finding mission to discover ways Australian utilities and partners were deploying distributed energy resources (DERs) and how customers were responding to the market shift.

During the Utility Conference, [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden, moderated the panel, "Lessons from Australia – Insights from an Energy Revolution Down Under." This session explored rooftop solar as a discretionary purchase, the influence of storage on the market, the importance of understanding and engaging the customer, and the importance of data integrity and its value. Panelists, comprised of executives who participated in the mission, included Steve Malnight, senior vice president of strategy and policy at Pacific Gas & Electric; Jim Pratt, senior director of grid modernization services at Salt River Project; and Seth Frader-Thompson, president at EnergyHub.

"The Australia experience provided some unique lessons for the U.S. utilities as we contemplate a market in which distributed resources are at scale," said Mr. Vlahoplus.

If you are interested in receiving a copy of our key findings, please [contact us](#). To learn more about the opportunities in Australia's DER "boom," view Utility Dive's article, "[What Australia's DER Revolution Can Teach U.S. Utilities about the Age of Trump](#)."

About ScottMadden's Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic

planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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