

## ScottMadden Reviews Strategic Implications of Declining Energy Consumption at EEI's Strategic Issues Roundtable

**ATLANTA, GA – (April 13, 2017)** – ScottMadden, Inc., one of North America's leading energy consulting firms, recently served as a sponsor and presenter at the Edison Electric Institute (EEI) Strategic Issues Roundtable. This meeting provided a unique platform for leading industry strategists to discuss the key issues facing the electric power industry.

During the event, [Stuart Pearman](#), partner and energy practice leader at ScottMadden, explored the strategic implications of declining growth in energy consumption. His interactive discussion, "[Strategic Implications of Declining Growth in Energy Consumption](#)," addressed three key questions: What is happening? What is causing it? What can you do about it?"

"EEI does a terrific job with the Strategic Issues Roundtable. The dialogue and interaction are always great, and we are pleased to have been a sponsor of this event for more than a decade," said Mr. Pearman.

Based on the latest [ScottMadden Energy Industry Update](#), the session covered the latest trends, drivers, and underlying data. To learn more about the decline in energy consumption, what it means in conjunction with other macro trends, e.g., the [duck curve](#), and what some utilities are doing about it, please download the [presentation material](#).

### About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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