

ScottMadden to Review Strategic Implications of Declining Energy Consumption at EEI's Strategic Issues Roundtable

ATLANTA, GA – (March 27, 2017) – ScottMadden, Inc., one of North America's leading energy consulting firms, is proud to sponsor and present at Edison Electric Institute's (EEI) [Strategic Issues Roundtable](#) being held April 5–7 at the Denver Marriott City Center in Denver, CO. This meeting will encourage discussion and interaction amongst leading industry strategists on the key issues facing the electric power industry.

What is causing the decline in energy consumption? Is it reversible? What are the implications for other macro trends (e.g., the expansion of renewable energy)? Will the increasing penetration of solar and wind, coupled with lower demand, exacerbate duck curve effects? [Stuart Pearman](#), partner and energy practice leader at ScottMadden, will address these questions in his interactive discussion, "Strategic Implications of Declining Growth in Energy Consumption." Declining energy consumption growth has been an industry concern for some time now. Based on the latest [ScottMadden Energy Industry Update](#), this session will cover the latest trends and drivers and the underlying data.

"EEI does a great job with this conference, and the dialogue is always first rate," said Mr. Pearman. "We are looking forward to a lively discussion around declining growth in energy consumption: What is happening? What causes it? What can you do about it?"

ScottMadden will also sponsor the Networking Reception and Dinner. This reception provides a unique opportunity to network with utility leaders and industry experts. ScottMadden is proud to be a continuing and longstanding supporter of EEI's Strategic Issues Roundtable.

For more information or to register for this event, please click [here](#).

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628