

ScottMadden Shares Framework for Shaping the Future of Your Digital Global Business Strategy

ATLANTA, GA – (February 28, 2017) – ScottMadden, Inc., a general management consulting firm, recently joined forces with sharedserviceslink to host a webinar focused on digital global business service (GBS) strategies. How will digital capabilities and new political pressures shape the future design of GBS? Will Robotic Process Automation (RPA) allow us to move work back into domestic shared services operations? Will Artificial Intelligence (AI) eventually do the same for disperse Centers of Excellence (COEs)? This session addressed these key questions while providing guidance on how to achieve long-term digital success with a more holistic service delivery strategy.

Hopefully, your company is responding to the inevitable digital market environment. But, is your company prepared to deliver finance, human resources, supply chain, and information technology services with RPA and AI? ScottMadden's Corporate & Shared Services partners, [Brad DeMent](#) and [Trey Robinson](#), believe there are ways you can begin to prepare your organization for the emerging digital trends.

"Technological innovations in AI and RPA are quickly changing the way we run our daily lives. They will also change the way you run your GBS or shared services operation," explains Mr. DeMent. "Don't skate to where the hockey puck is now. Skate to where it will be. Plan your GBS future and associated investments wisely," continues Mr. DeMent. "Consider the question: Are you investing in technology now that will be irrelevant in two to three years?"

To learn how RPA and AI will shape the future of your business, please [contact us](#).

About sharedserviceslink

sharedserviceslink is a global business community whose mission is to facilitate the evolution and maturity of the shared services market. Our 25,000 members share best practice insights and industry developments through our conferences, webinars, and reports.

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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