

ScottMadden Provides Strategies for Shared Services Success at SSON's Shared Services & Outsourcing Week

ATLANTA, GA – (February 27, 2017) – ScottMadden, Inc., a general management consulting firm, will join industry leaders as a sponsor and presenter at SSON's 21st Annual [North American Shared Services & Outsourcing Week \(SSOW\)](#) being held March 6–9 at the Loews Royal Pacific in Orlando, FL. The event will include valuable pre-conference workshops from the ScottMadden team, providing powerful insight that will help you navigate your shared services journey.

[Andy Flores](#), [Courtney Jackson](#), and [Trish Ferris](#), partners at ScottMadden, will address how to successfully establish a new shared services operation to provide value immediately back to the business. The workshop, "Shared Services 101: How to Design, Build, and Implement Shared Services," will focus on the essential activities to plan and launch a new shared services operation, including setting the strategy, defining the opportunity, and setting up work streams to ensure all implementation resources are used most efficiently and effectively.

[Jerred Crosby](#), [Kim Davenport](#), and [Trey Robinson](#), partners at ScottMadden, will dive into non-traditional, next generation concepts in their interactive session, "Advancing Your Shared Services Operations: Taking It to the Next Level." What's next for maturing shared services operations? How can shared services add value within a manageable framework? This workshop will address these key questions and present strategies to add value to established shared services organizations.

"Last year we looked back on 20 years of shared services and global business service evolution. This year we look forward into a fast-changing market place. Action is required now to remain competitive in two to three years. Are you skating to where the puck is now or to where it will be?" asks [Brad DeMent](#), partner and finance and accounting practice leader at ScottMadden and SSOW conference chair. "Innovations in Artificial Intelligence, Machine Learning, and Robotic Process Automation are moving at an exponential pace. Look for our team members in Orlando and we'll ensure your model, infrastructure, and people are ready to meet the future."

For information related to our insights and laying the groundwork for shared services success, please [contact us](#).

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and

Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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